# NHS DigiTrials Feasibility Self Service

Communications Toolkit

NHS England

# What is NHS DigiTrials?

NHS DigiTrials helps you find, recruit and follow-up clinical trials.

Our 4 services offer safe, secure access to NHS patient data across England.

| Feasibility | Recruitment | Communications | Outcomes |
|---|---|---|---|
| **Finds suitable participants** | **Recruits the right participants** | **Keeps participants informed** | **Shows long-term impact** |
| Speeds up planning. Counts and locates eligible people in England without identifying individuals | Uses patient information to identify suitable participants and contacts them to see if they would like to take part | Keeps trial volunteers, who have consented, updated about the progress and results of their trial | Provides routinely collected patient information to show the long-term impact of treatments for safety and efficacy. |
| Find | Recruit | | Follow-up |

# NHS DigiTrials is supporting...

## NHS-Galleri

We recruited **140,000** volunteers in just **10 months** for this trial designed to detect many types of cancer from a simple blood sample

> **Find out more**

## Our Future Health

We've helped recruit **1 million** volunteers to the UK's largest health research programme to develop new ways to prevent, detect and treat diseases

> **Find out more**

## Panoramic

We supported the Panoramic study, which investigated if antiviral treatments could reduce COVID-19 hospital admissions

> **Find out more**

## Recovery

We supported researchers who discovered an anti-inflammatory to cut the risk of death from COVID-19 by one-third and saved an estimated **1 million lives** worldwide

> **Find out more**

# Feasibility Service

# NHS DigiTrials Feasibility Service

The Feasibility Service speeds up planning by quickly counting and locating eligible people in England for a clinical trial without identifying individuals.
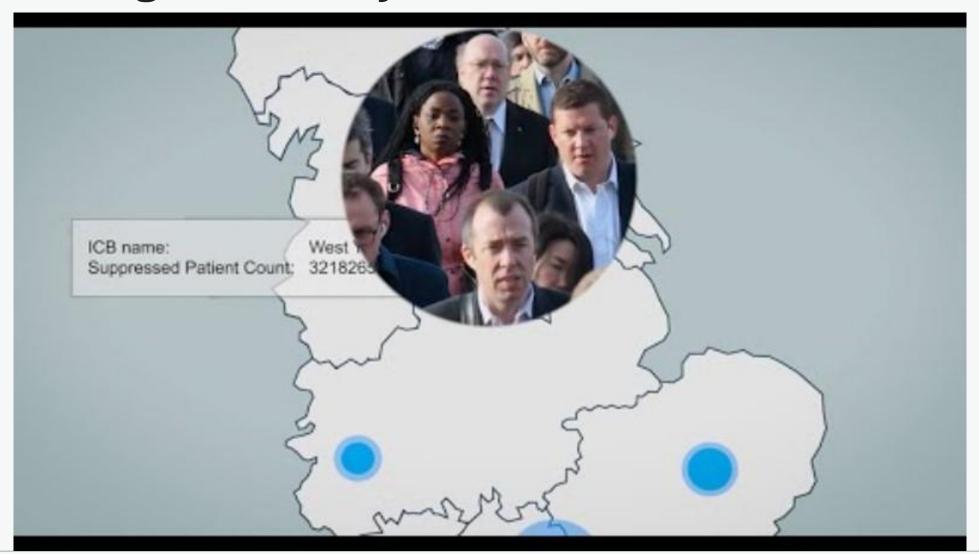
**We offer two services:**

## Feasibility Self-Service

Independently search over 63 million potential people to count and locate those eligible for your clinical trials without identifying individuals. Subscription charges apply.

## Feasibility Managed Service

A tailored service for more specific or detailed data searches. Our team will work with you to understand your requirements and assist you with finding the precise data you need.

# Introducing Feasibility Self-Service

# Feasibility Self-Service

Independently search for the number and location of eligible participants based on specific criteria

## Apply for funding with confidence

- Provide funders with realistic numbers of eligible participants, fostering trust and confidence in your application

- Assess gender and ethnicity split, ensuring diversity in your trial

## Streamline planning

- Feel assured in recruiting the target number of volunteers outlined in your application

- Avoid re-evaluation or re-approved trials, save costs and streamline processes by using one, accurate data source

# Features and data sets

## Features

- Run multiple queries with simple criteria
- Direct access to tool (requires knowledge of clinical code systems)
- Access to 4 datasets containing over 63 million records
- Results within 5 minutes
- Instant download of outputs
- Limited technical support - user guides, helpdesk

## Data sets:

- Personal Demographics Service (updated daily)
- Hospital Episode Statistics (HES) - Admitted Patient Care (updated monthly)
- Hospital Episode Statistics (HES) – Outpatient (updated monthly)
- Medicines dispensed in primary care (updated monthly)

# 3 ways to help us spread the word

**1.** Share our blogs, posts bulletins with your audience

**2.** Signpost to our tool from relevant forums, newsletters, blogs, podcasts

**3.** Collaborate with us on blogs or guides that support planning and applying for clinical trials

# Example descriptive short copy

## 50 words

NHS DigiTrials Feasibility Self-Service tool supports funding applications and planning. You can independently search 63 million participants across NHS national datasets in a secure environment to count and locate eligible participants without ever identifying them. This unique Self-Service tool can be used multiple times until you hit your target.

## 100 words

NHS DigiTrials Feasibility Self-Service enables researchers to independently search 63 million participants across NHS national datasets, to count and locate eligible participants for trials without ever revealing identities. Researchers have the flexibility to search using different criteria such as demographics, diagnoses, procedures and medications to identify specific patient cohorts. They can run multiple searches until they reach their target. The results are presented in aggregate tables or as a heat map providing insights into the hotspots across England.

# Example social media posts

## Supporting funding applications

Applying for funding? NHS DigiTrials Feasibility Self-Service gives you realistic numbers and locations of eligible participants across England. Take a look > https://digital.nhs.uk/services/nhs-digitrials/how-we-can-support-your-trial/nhs-digitrials-feasibility-service #feasibility-service #clinicaltrials #feasibilityservice

Wondering how many participants are eligible for your trial? NHS DigiTrials Feasibility Self-Service quickly counts and locates participants across England. Take a look > https://digital.nhs.uk/services/nhs-digitrials/how-we-can-support-your-trial/nhs-digitrials-feasibility-service #feasibilityservice #clinicaltrials

NHS DigiTrials Feasibility Service speeds up the time it takes to count and locate eligible participants. If you're planning a trial find out more about their new subscription service > https://digital.nhs.uk/services/nhs-digitrials/how-we-can-support-your-trial/nhs-digitrials-feasibility-service #feasibilityservice #clinicaltrials

# Stay up to date on our progress

- Get alerts when we publish a new NHS data points blog

- Read more about NHS DigiTrials on our web pages

- Follow news on NHS Transformation Directorate LinkedIn

To chat about Feasibility Self Service in more detail email: nhsdigital.businessdevelopment@nhs.net

**NHS England**

# Thank you